

The IERMB is now the Metropolis Institute

As we celebrate our first 40 years of activity, we also initiate a new period in our history with a change in our institutional identity: a new name and a new logo.

The decision to take this step was collectively debated and will allow us to adapt our image – i.e. how we project our personality and our work – to the aims, strategies and challenges that our institution is having to face up to today.

At the **Institut Metròpoli** we are fully committed to protecting the environment and supporting public policy and citizen-based initiatives. This is clear given the focus in our studies on the role of the metropolis and underlines the thoroughness and independence of our work as a reference in urban research in Catalonia. We aim to ensure that society, the academic world and the public administrations are all fully aware of our identity and the work we do, and that this trust is upheld.

The new image of the Metropolis Institute derives from that of the IERMB and consists of two elements: a dynamic symbol that evolves from a metropolitan context and a logo. This new design emerges from the former IERMB brand through a geometrical design that symbolises the territory. The new symbol can also be interpreted to represent the 'M' of Metropolis.

This process has taken time and the whole of the Institute's organisational team has participated and expressed its opinion on the need to update our identity.

The new brand that defines our Institute reflects our strategy for the period 2020-2023: innovation **aimed at generating and sharing high-quality and socially useful knowledge, which will help construct a fairer metropolis.**

This image will accompany our research and have an impact on public policy and on all the future challenges posed by forthcoming socio-cultural changes, the climatic emergency and technological and economic advances.

Another aspect of this new phase is the growth and diversification in our activities and team. Currently, there are 77 people working at the Institute, of which 54 are researchers who collaborate on interdisciplinary projects

For more information about the Metropolis Institute, go to: who we are, what we do, governing board, academic council, human team, and collaborators.

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